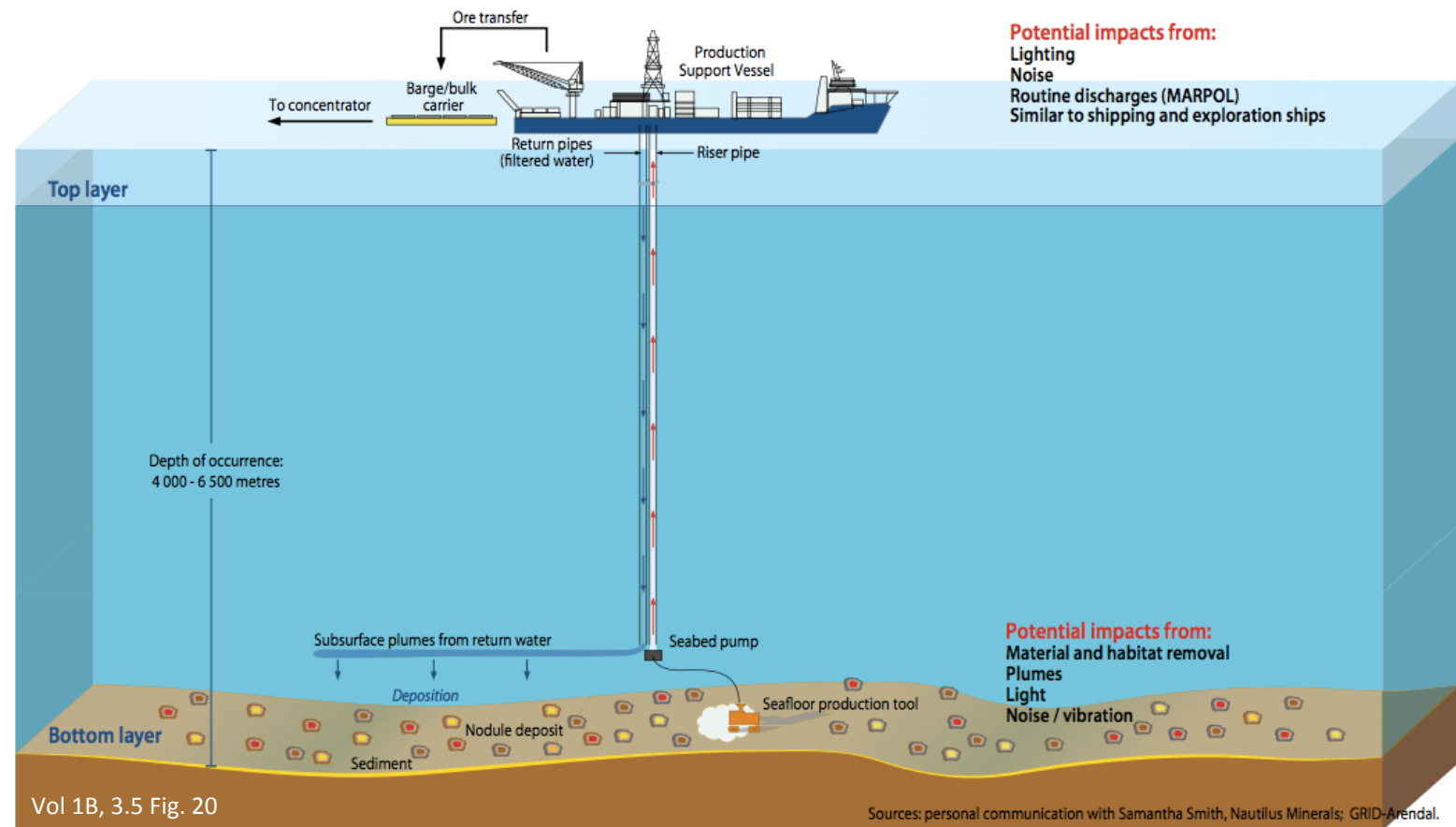


# Commercial Realities in Delivering DSM Projects

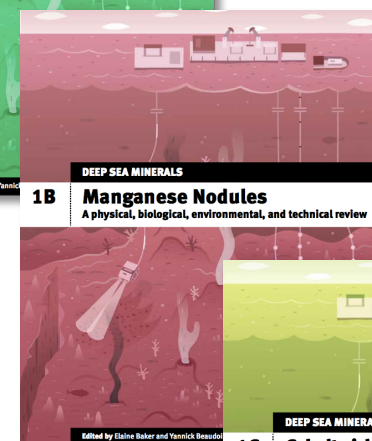


**Dr. John Feenan**  
IHC Mining

Director Mining Advisory Services  
Asia Pacific

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## Key DSM References



## Abstract

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### **Key elements that impact the confidence of investors to finance DSM projects.**

The mining lifecycle from exploration to production will be considered in the context of a potential manganese nodule development.

Issues to be addressed include:

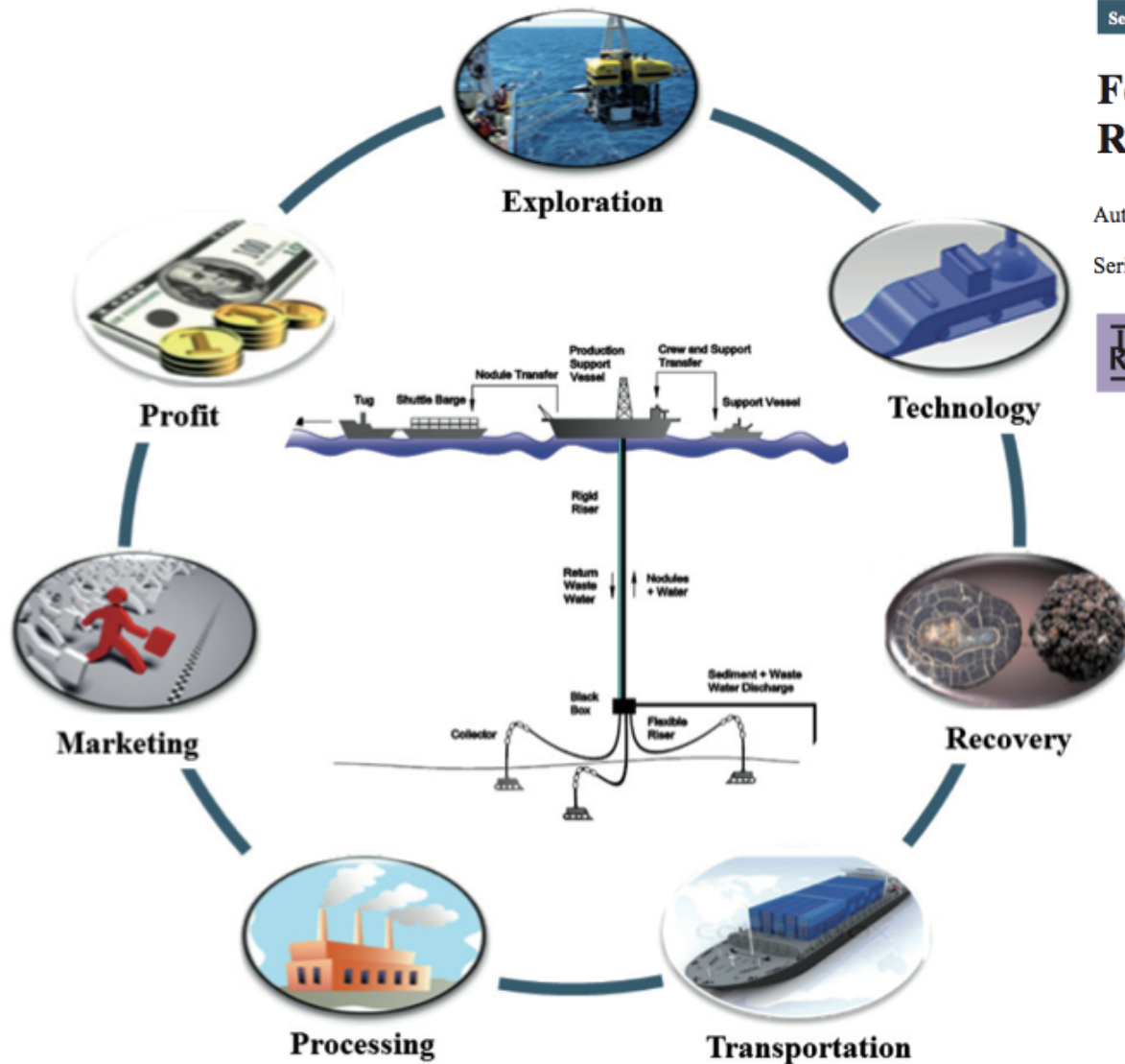
- Mineral resource reporting and licencing
- Mining technology maturity
- Costs of development
- Sources of finance and the appetite of investor risk
- Potential implications for Pacific Island DSM legislation.

**Bridging the gap between what is known from the onshore mining industry...**

**...to what is yet to be known about the DSM industry...**

**...is perhaps one of the most important factors to strengthen the confidence to invest at this early stage in DSM projects.**

# Case Study – Manganese Nodules



Seabed Exploitation

The LRET Collegium 2012 Series, Volume 2

## Feasibility Study on Manganese Nodules Recovery in the Clarion-Clipperton Zone

Authors: B Agarwal, P Hu, M Placidi, H Santo, J J Zhou

Series Editors: R A Sheno, P A Wilson, S S Bennett

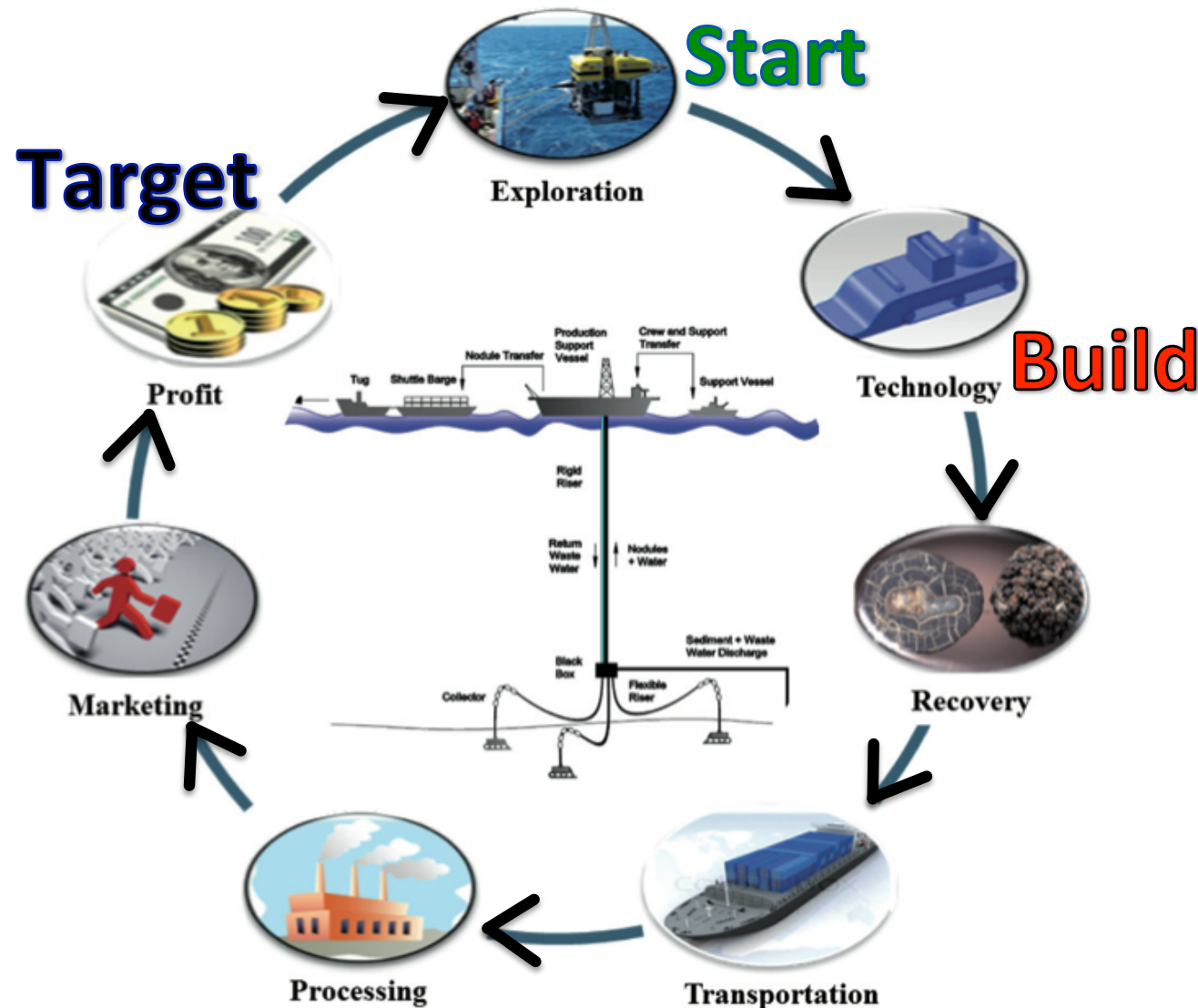
Lloyd's Register Educational Trust

UNIVERSITY OF  
Southampton

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# A Virtuous Mining Life Cycle

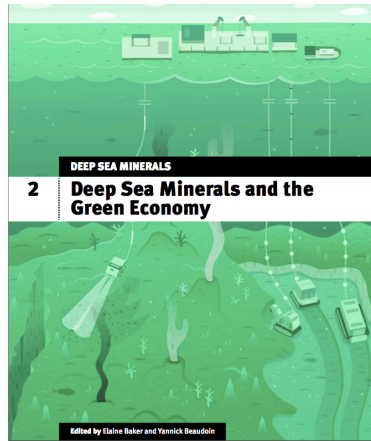


**?**

Where does  
the **new**,  
**confident \$**  
come from  
to **Start**  
...then to  
**Build**

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# Context - Drivers & Restricting Forces of DSM



## Sec. 3.0 “Drivers for the Development of Deep Sea Minerals in the Pacific”

Table 1

Drivers and restricting forces of deep sea mining

	Global	Industry	Pacific Island countries
Primary concerns	Global economic growth: supply and demand, population and consumption, increased industrialization and urbanization	Innovative, frontier field in an industry used to high-risk investment	Alternate development option: alleviate poverty, meet rising aspirations, lack of comparative advantage in other areas
	State actors: securing access to essential resources, capable of vertical integration of resource extraction and processing with product manufacture	Increasing difficulty and complexity of terrestrial mining: increasing costs, decreasing grade, slowing discovery, environmental issues, social and cultural issues	Marine minerals are a new natural resource capable of commercial exploitation in a region with few economic industries/choices
	Growing societal aspirations for environmental and social sustainability	Technological improvements and scalable applicability	National independence and autonomy
Secondary concerns	New uses/markets, the green economy		
Restricting forces	Price volatility	Availability of finance, financial uncertainty	Increasing community concerns about governance of, impact and returns from extractive industries
	Concerns over threats to marine environment, lack of marine science to inform conservation planning	Regulatory uncertainty in EEZ and the Area Significant obligations to share knowledge proceeds	Lack of governance, capacity, and regulation

Source: Charles Roche

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# Measure of The Confidence to Invest in DSM

A Measure of DSM  
Investor Confidence  
=  
RISK Acceptance  
=  
Availability of Finance

## Drivers and restricting forces of deep sea mining

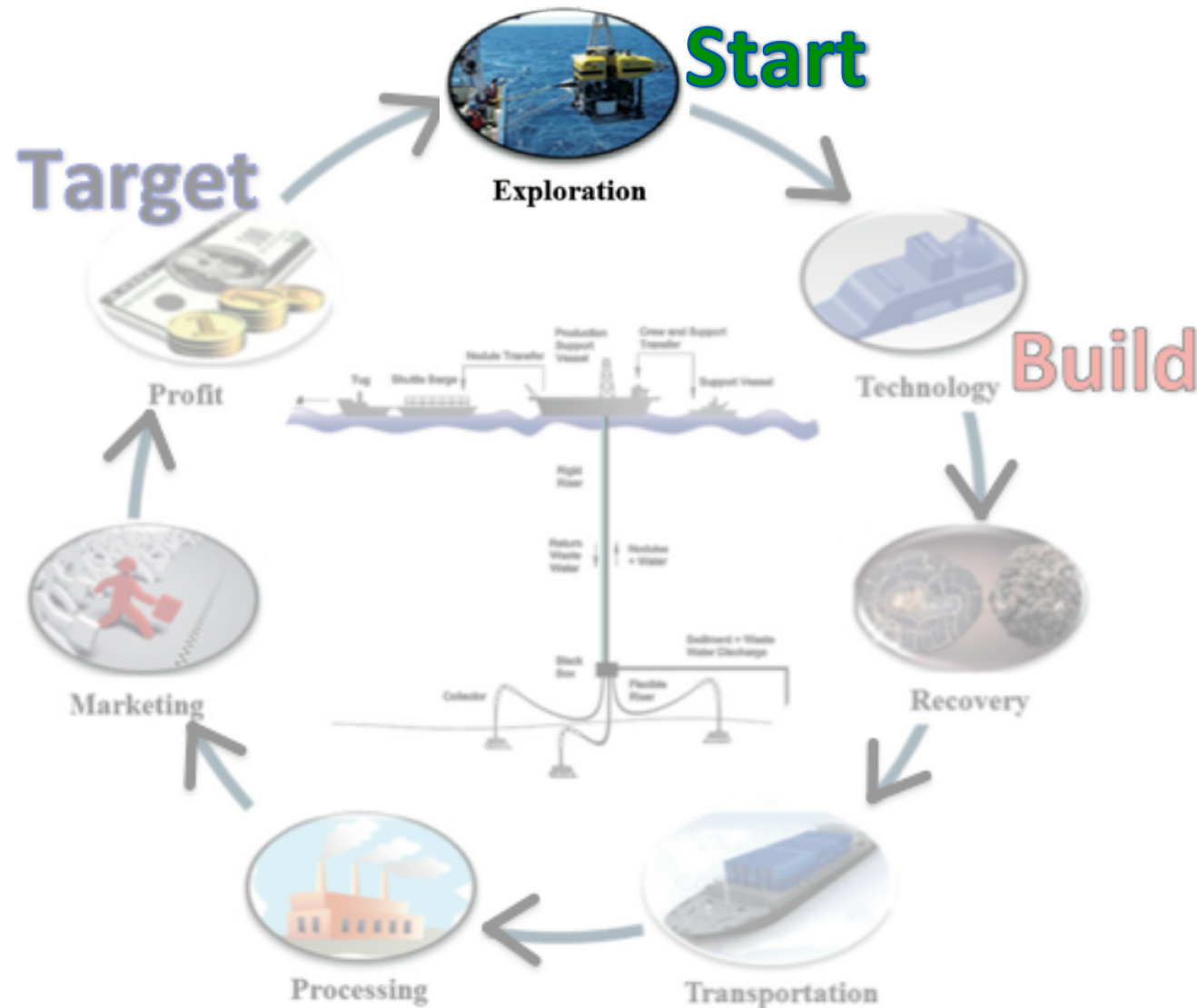
	Global	Industry	Pacific Island countries
Primary drivers	Global economic growth: supply and demand, population and consumption, increased industrialization and urbanization	Innovative, frontier field in an industry used to high-risk investment	Alternate development option: alleviate poverty, meet rising aspirations, lack of comparative advantage in other areas
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Source: Charles Roche

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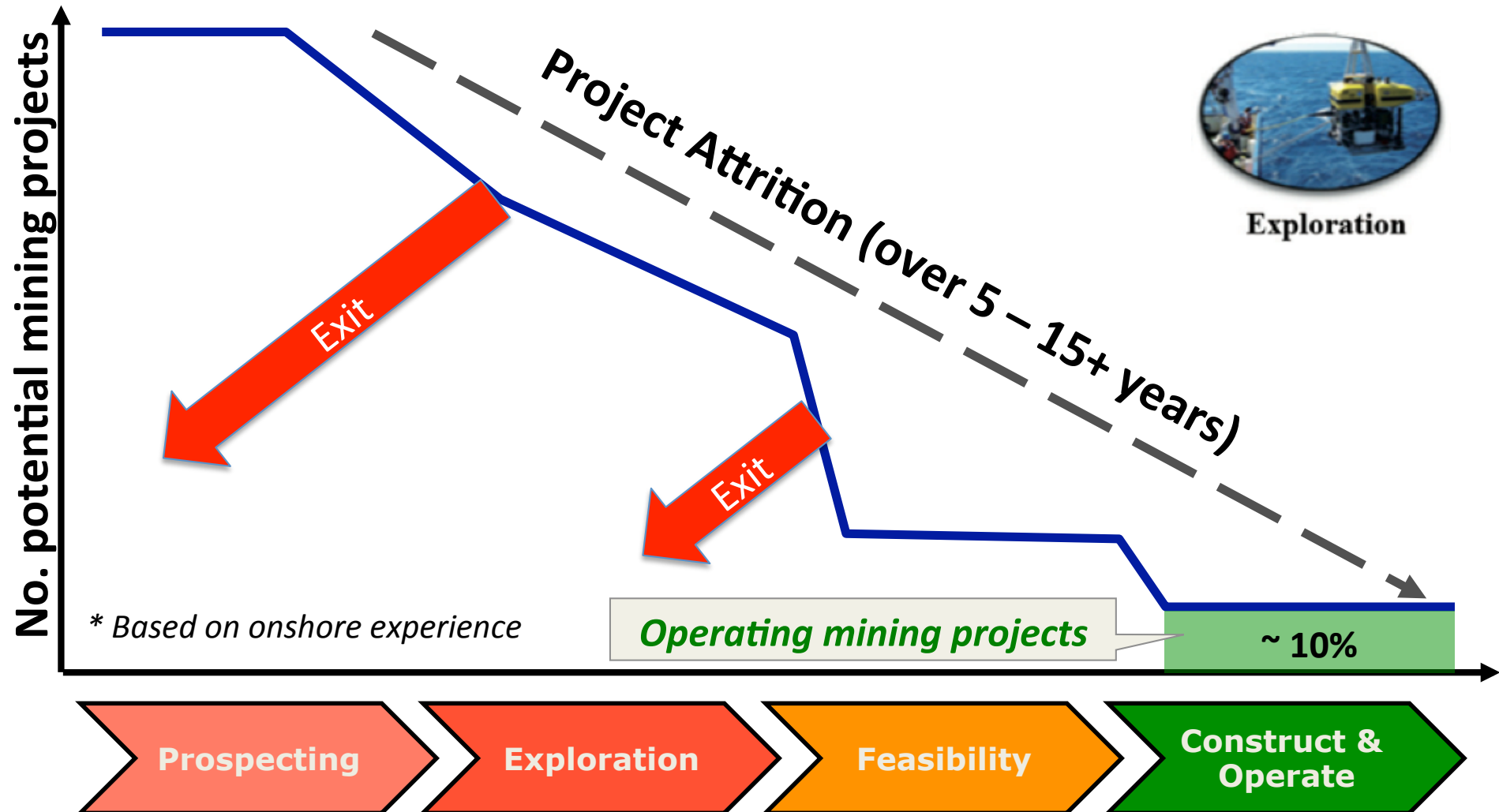
# The Foundation of any DSM Project

The quality of the mineral resource.



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# Most Exploration Projects Do Not Reach Mining\*



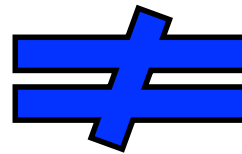
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## DSM is the Exception for Mining

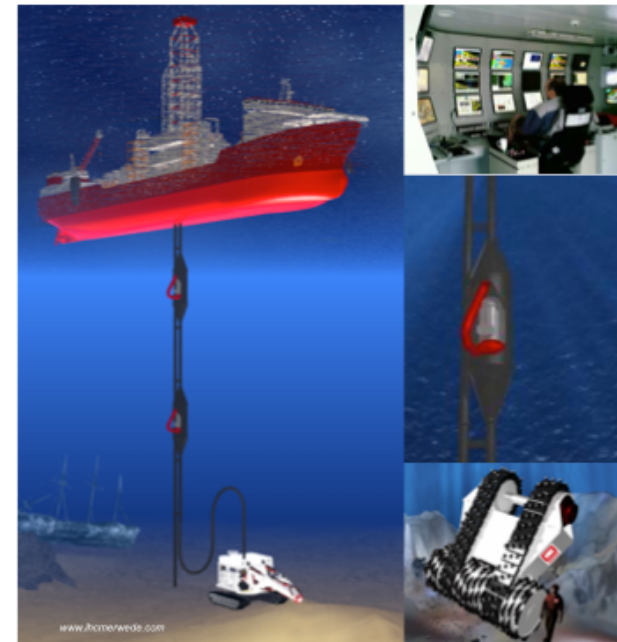
### 99% of mining in dry onshore deposits\*:

- Fixed infrastructure, for a
- Limited mineral deposit, &
- Technology, risk & value that is well understood.



### Deep sea mining has not started:

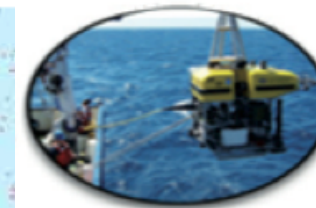
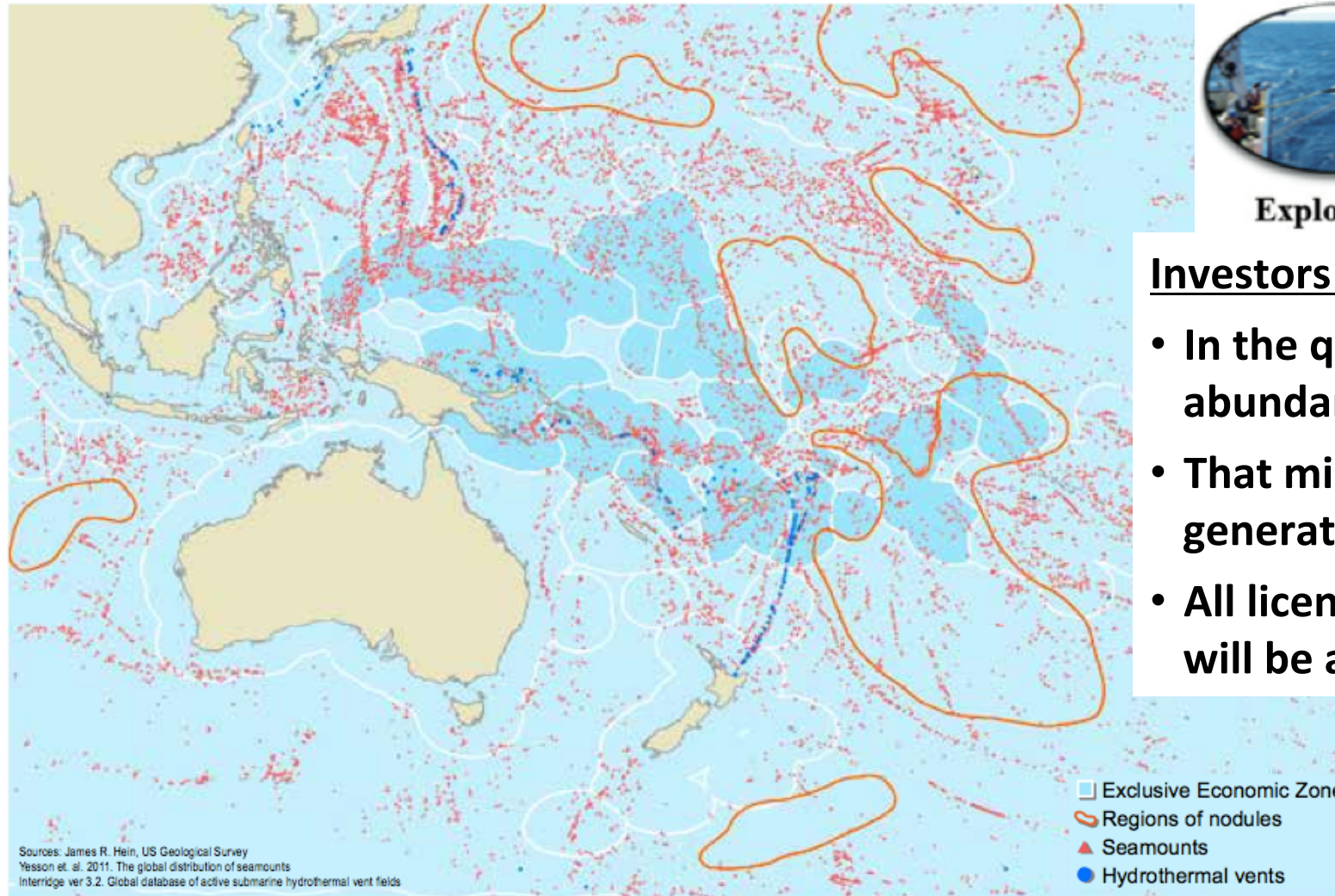
- Mobile infrastructure, for
- Widespread mineral deposits, &
- Technology, risk & value is not as well known or understood.



\* Ref. Bain & Co. 2012



# DSM Mineral Potential



Exploration

**Start**

Investors need confidence:

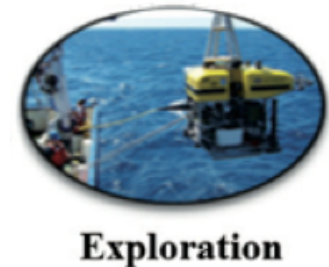
- In the quality & abundance of minerals;
- That mining is likely to generate profits; &
- All licences and permits will be awarded.

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## Supporting Investor Confidence

### Mineral resource reporting against known standards (e.g.):

- JORC                      Australasian Code
- NI-43-101              Canadian Code
- Others...



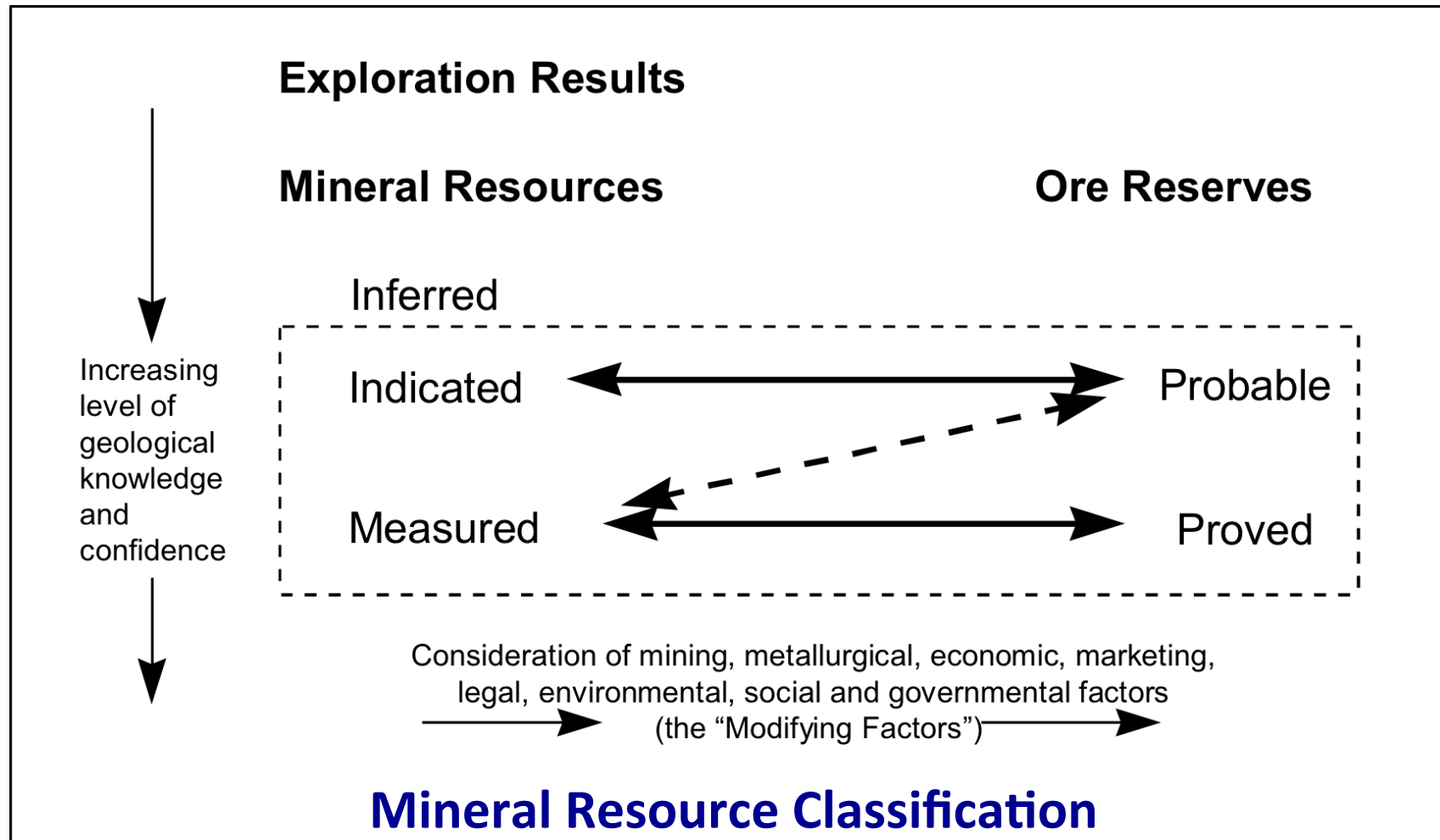
## DSM Challenge!

**JORC et al were not developed with DSM in mind!**

The *Australasian Code for Reporting of Exploration Results, Mineral Resources and Ore Reserves* (the 'JORC Code' or 'the Code') sets out minimum standards, recommendations and guidelines for Public Reporting in Australasia of Exploration Results, Mineral Resources and Ore Reserves. The Joint Ore Reserves Committee ('JORC') was established in 1971 and published several reports containing recommendations on the classification and Public Reporting of Ore Reserves prior to the release of the first edition of the JORC Code in 1989.

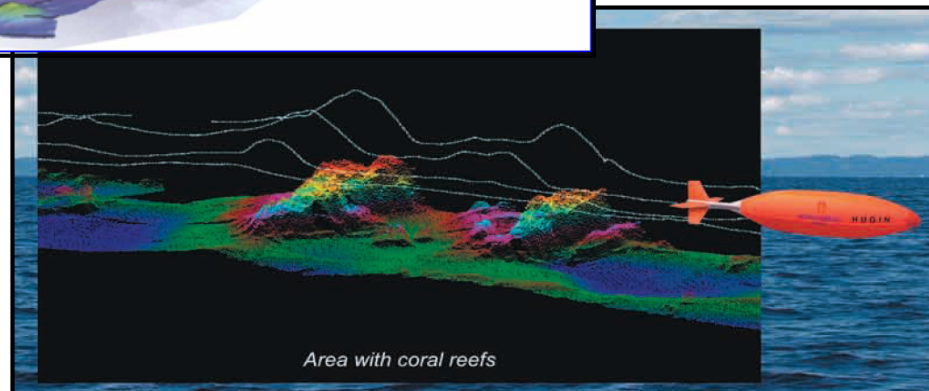
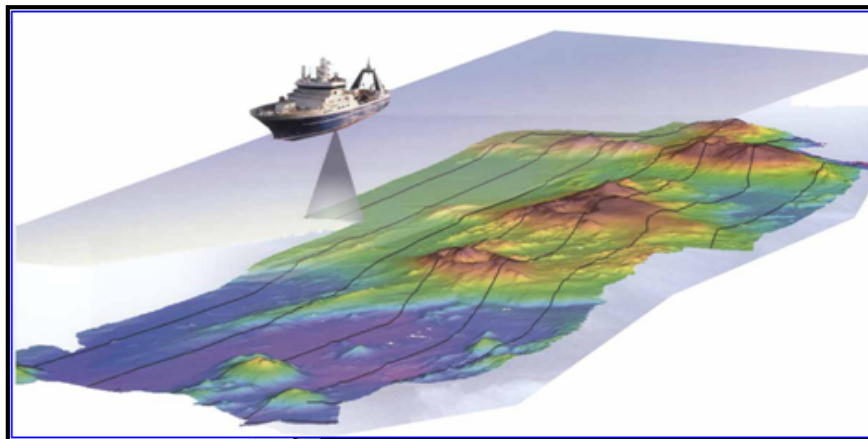
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## JORC – An Investor Reference



## 'Exploration Results'

**Exploration Results** include data and information generated by exploration programs that may be of use to investors. The Exploration Results may or may not be part of a formal declaration of Mineral Resources or Ore Reserves.



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## ‘Mineral Resources’ & ‘Ore Reserves’

---

**Mineral Resource:** A concentration of minerals of intrinsic economic interest

Order of increasing geological confidence in tonnage & grade:

Inferred —————> Indicated —————> Measured

*Confidence:* (low)                      (reasonable)                      (high)

**Ore Reserve:** The economically mineable part of indicated/measured resource

Order of increasing confidence in economic mineral extraction:

Probable —————> Proved

*Confidence:*                      (reasonable)                      (high)



## Source of Confidence via Competent Person

---

- JORC classification provides a measure of mineral resource confidence.
- Requires a qualified expert, a Competent Person, to sign off.

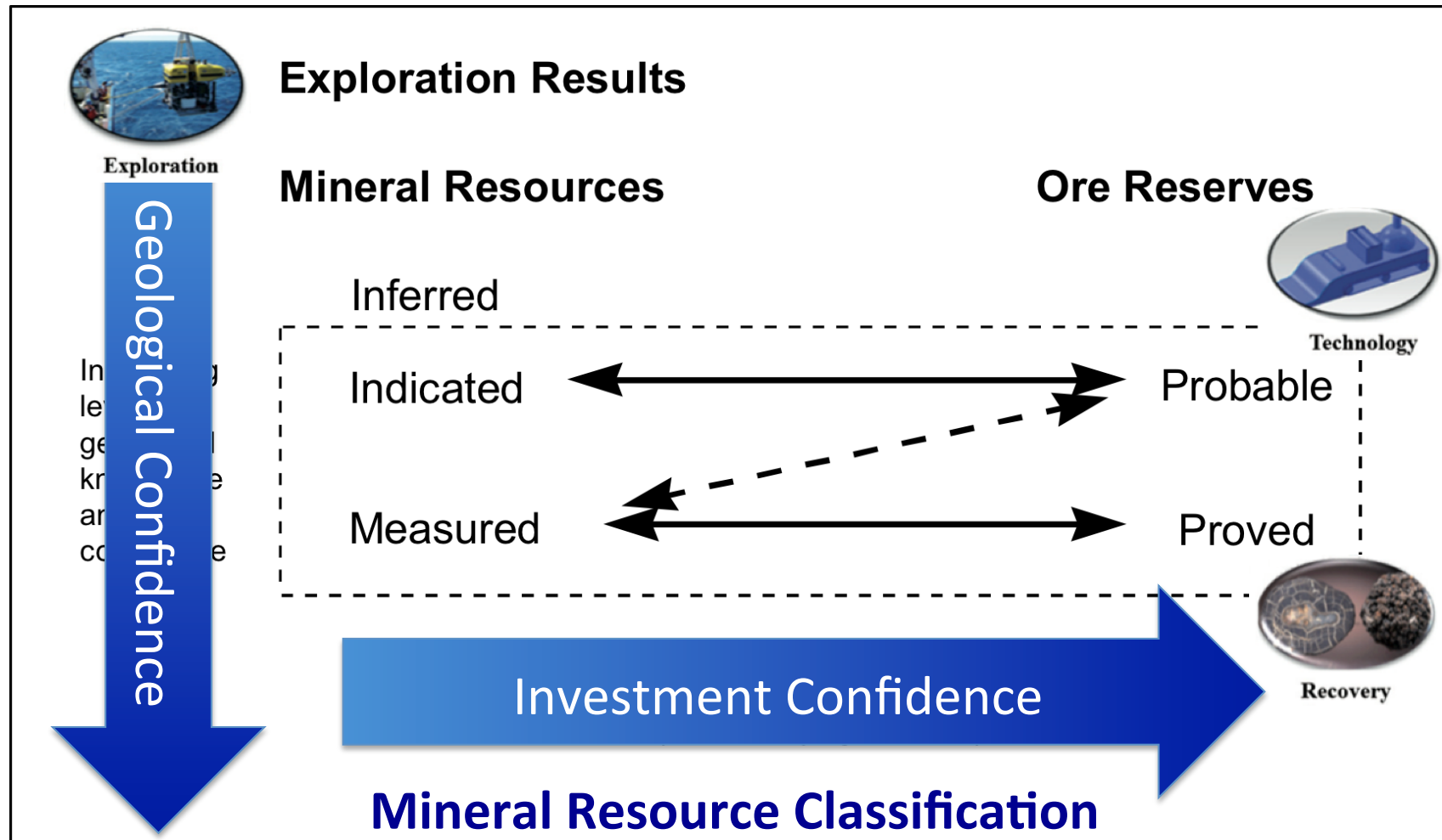
The JORC Code requires the **Competent Person(s)**, on whose work the Public Report of Exploration Results, Mineral Resources or Ore Reserves is based, to be named in the report.



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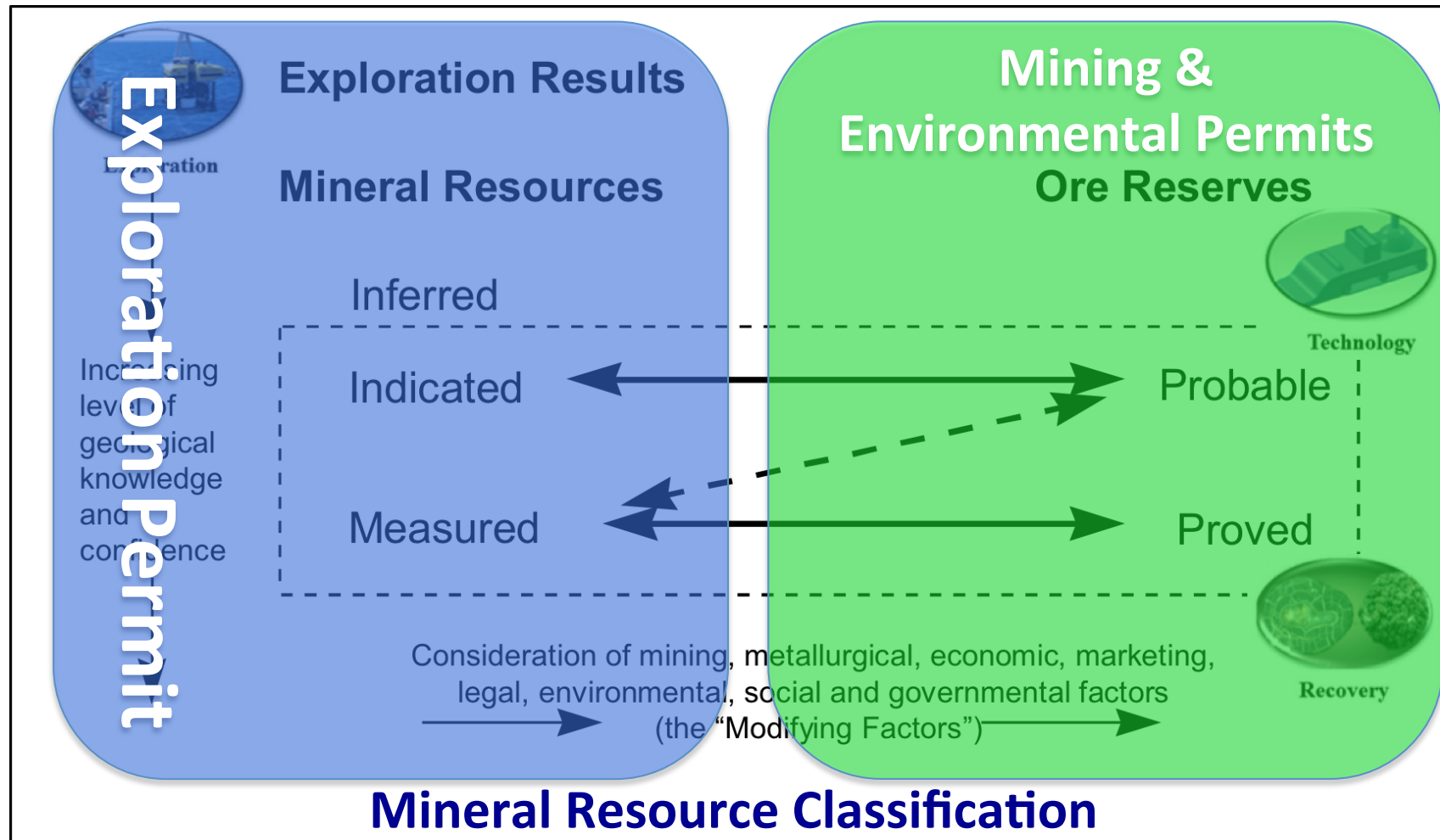


## JORC – An Investor Reference

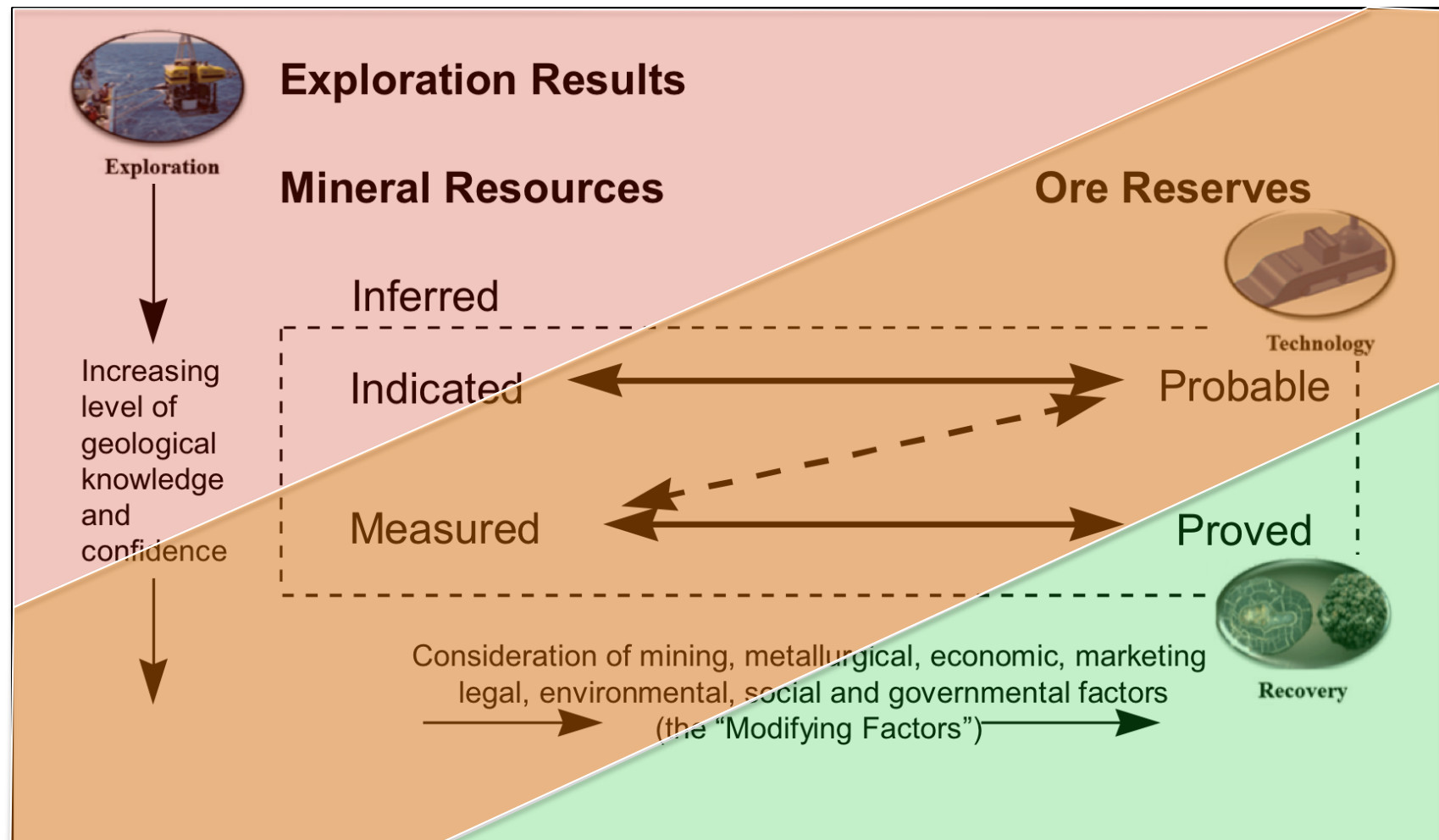


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# Licence & Permit Expectations

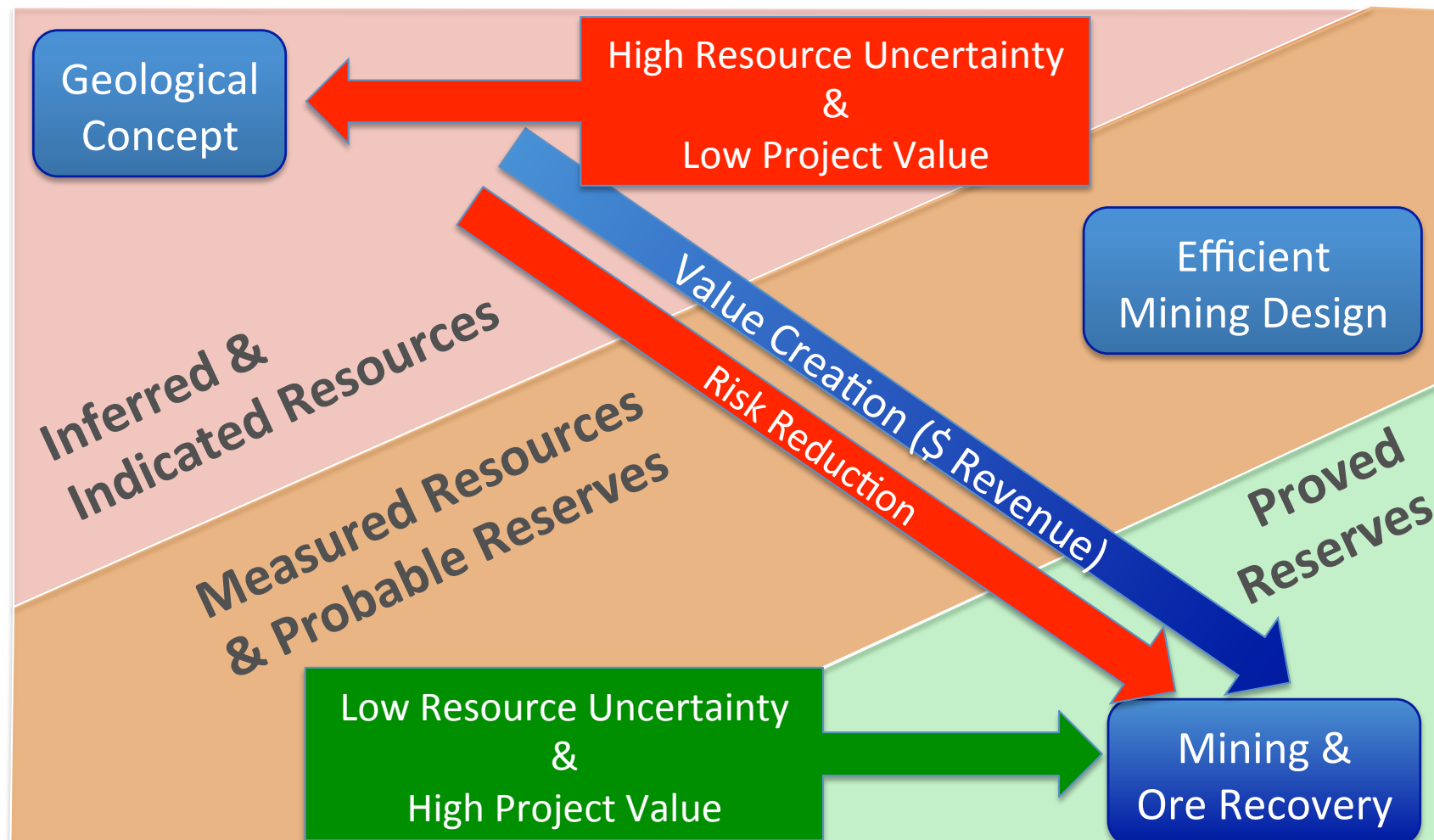


# Availability of Finance Perspective



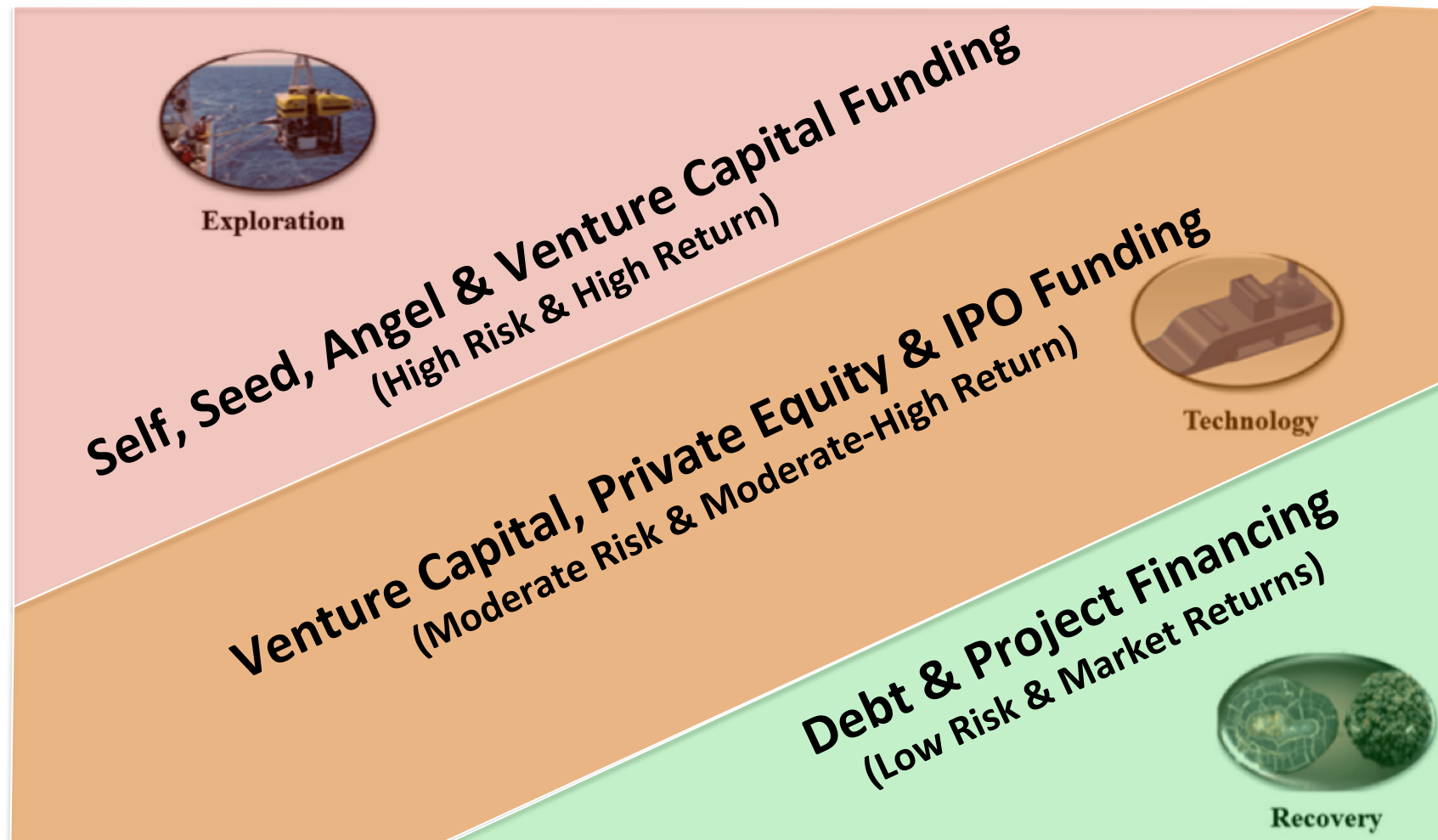
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## Stages of De-Risking a Project



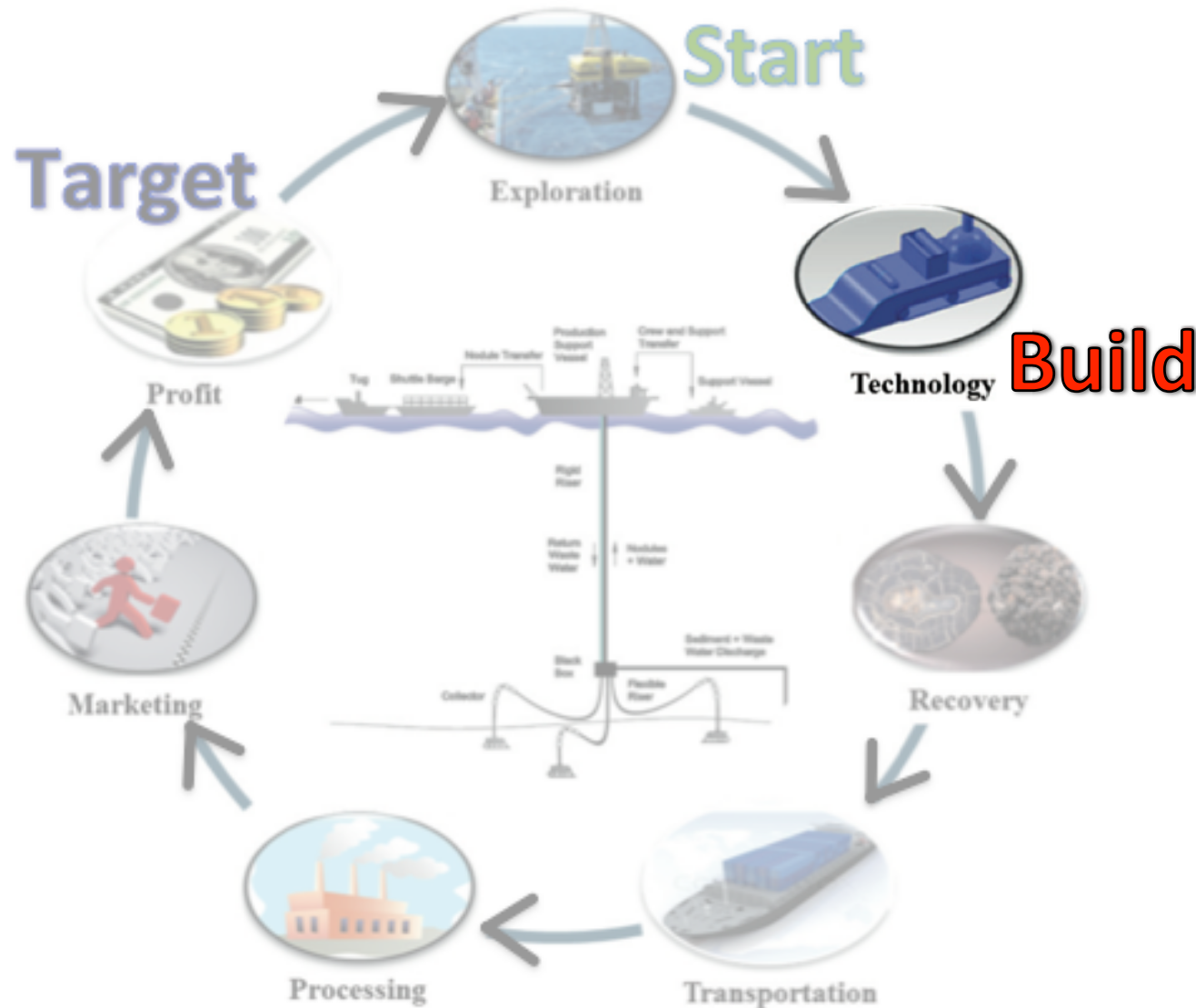
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## Sources of Investor Funding



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# Measure of The Confidence to Invest in DSM

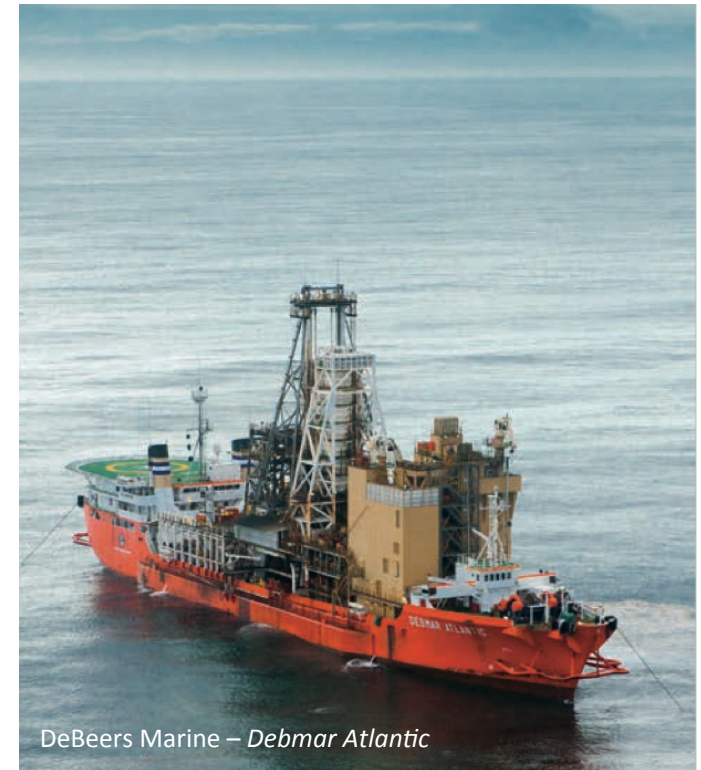
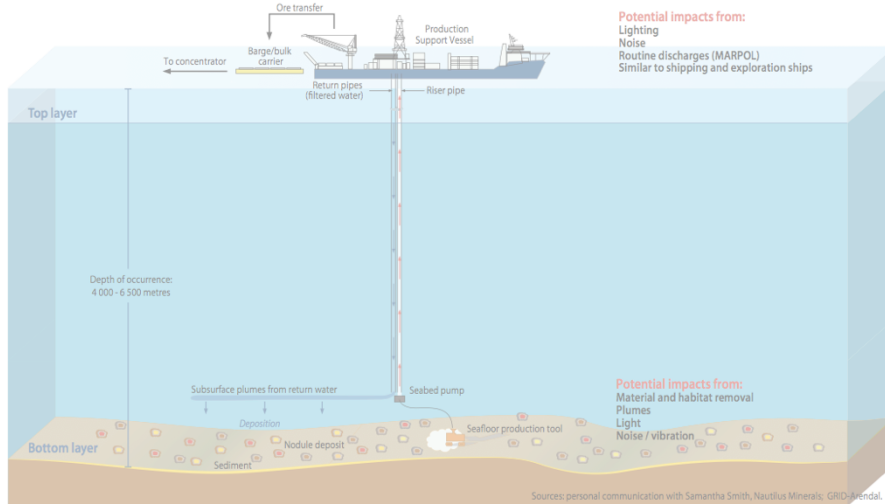


The maturity of the technology.

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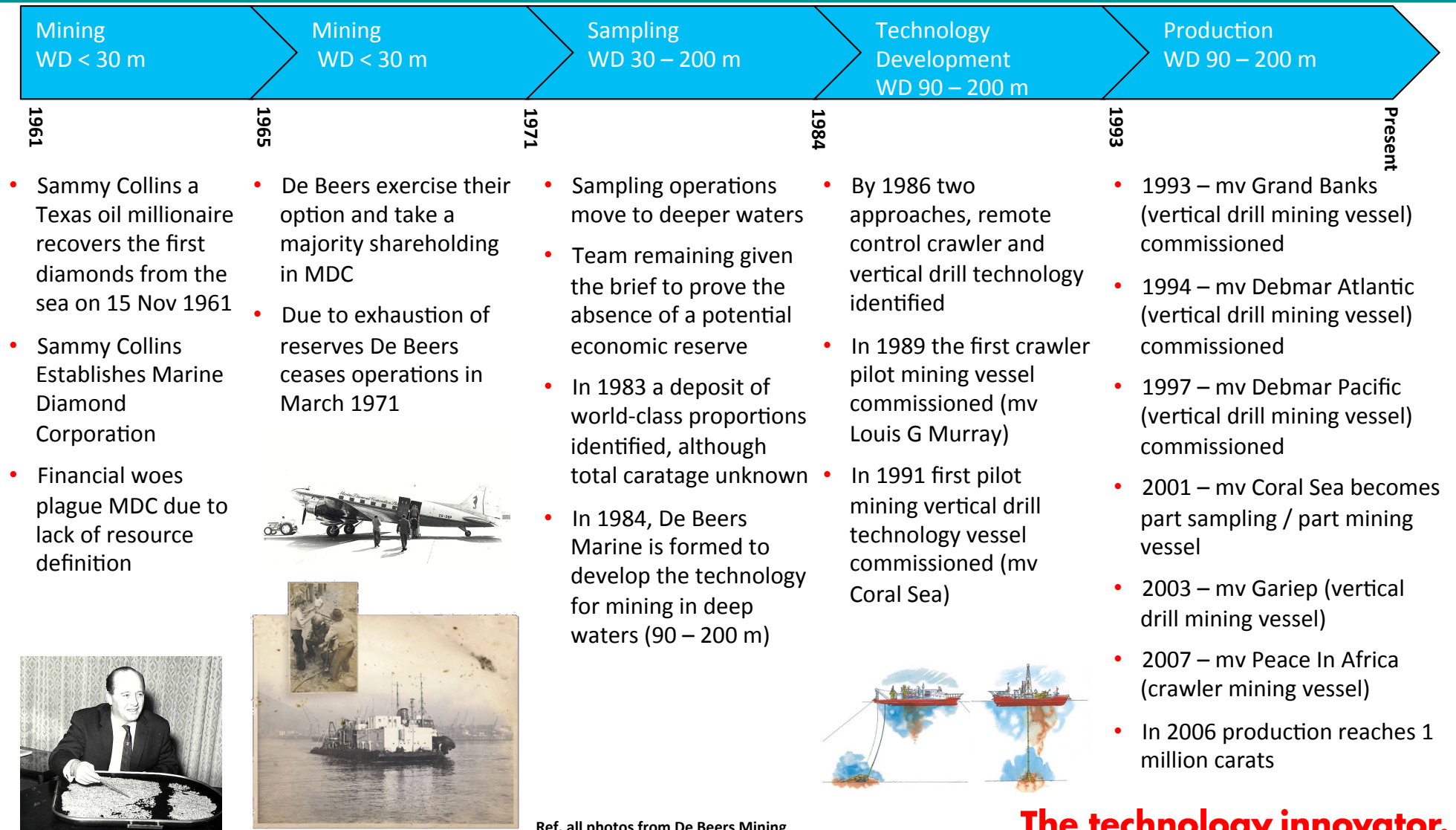


# De Beers Offshore Diamonds Story



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# De Beers – Technology Evolution vs Water Depth



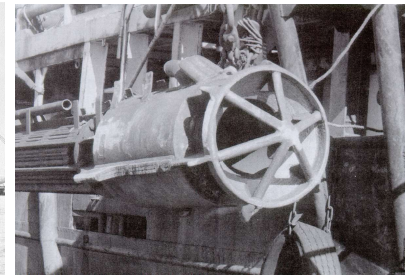
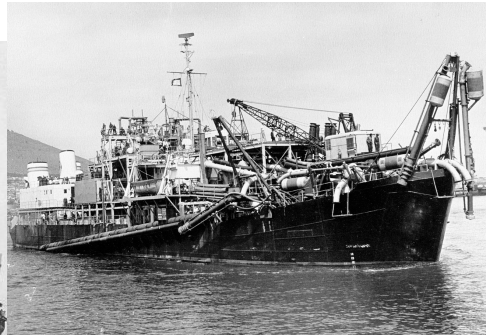
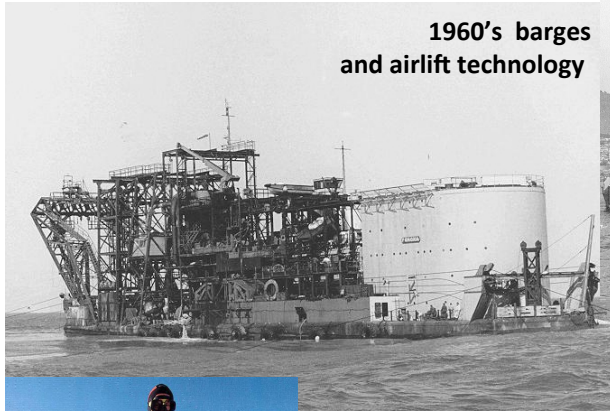
Ref. all photos from De Beers Mining

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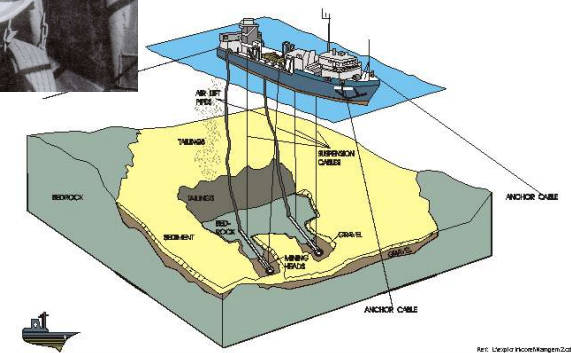
# De Beers Marine Operating Systems

1960's barges  
and airlift technology

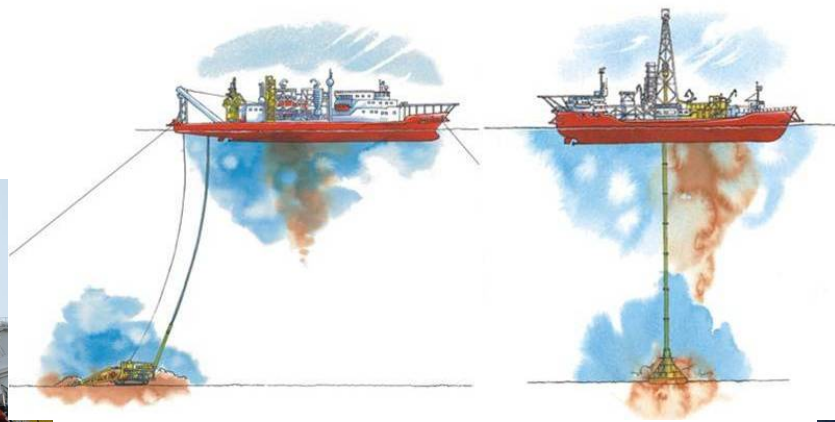


1980's and 1990's  
airlift technology

DIAGRAM ILLUSTRATING OFFSHORE MINING OPERATION



Diver  
operations



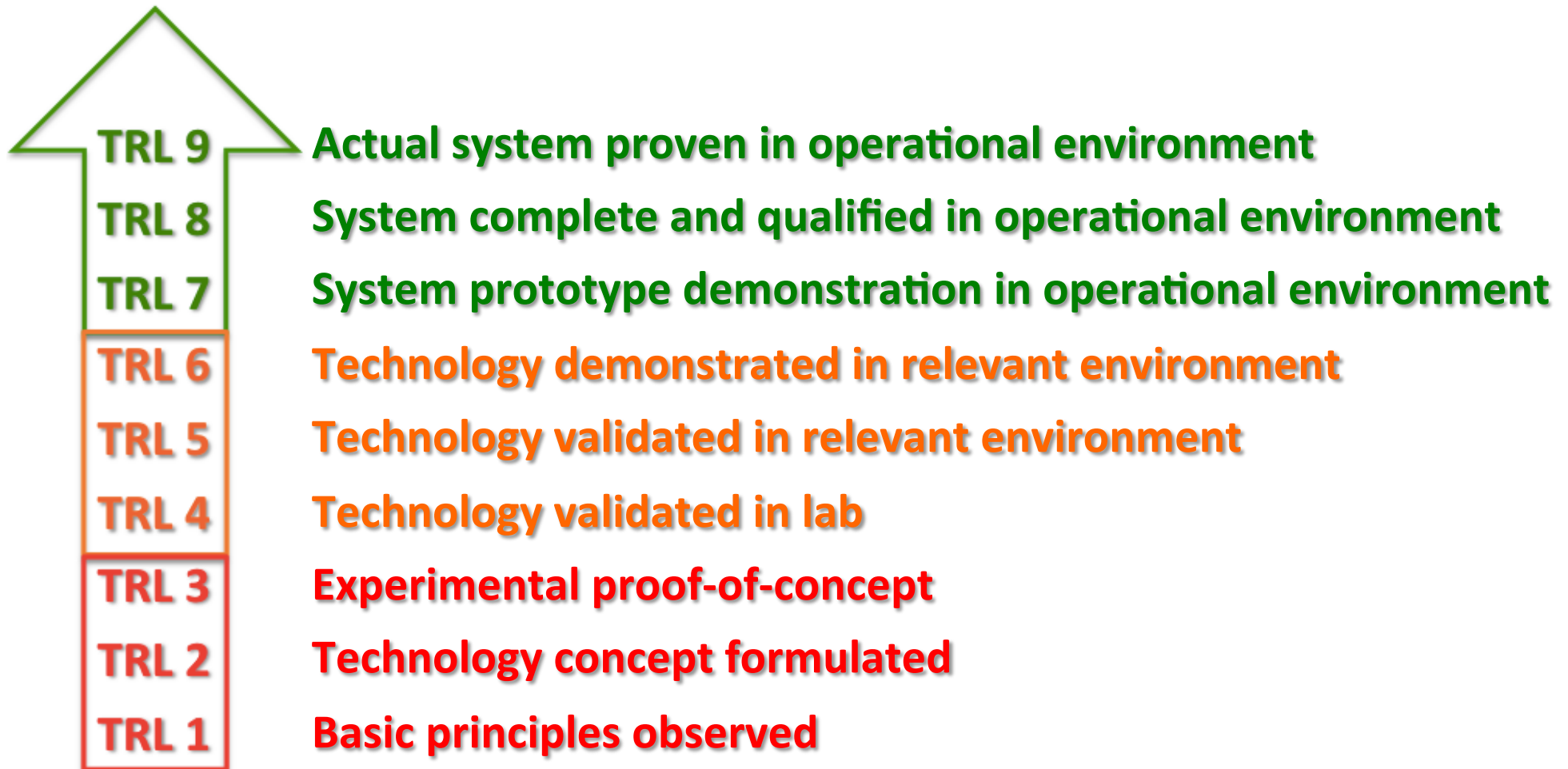
Mid 1990's – mid 2000's  
Crawler & pump technology



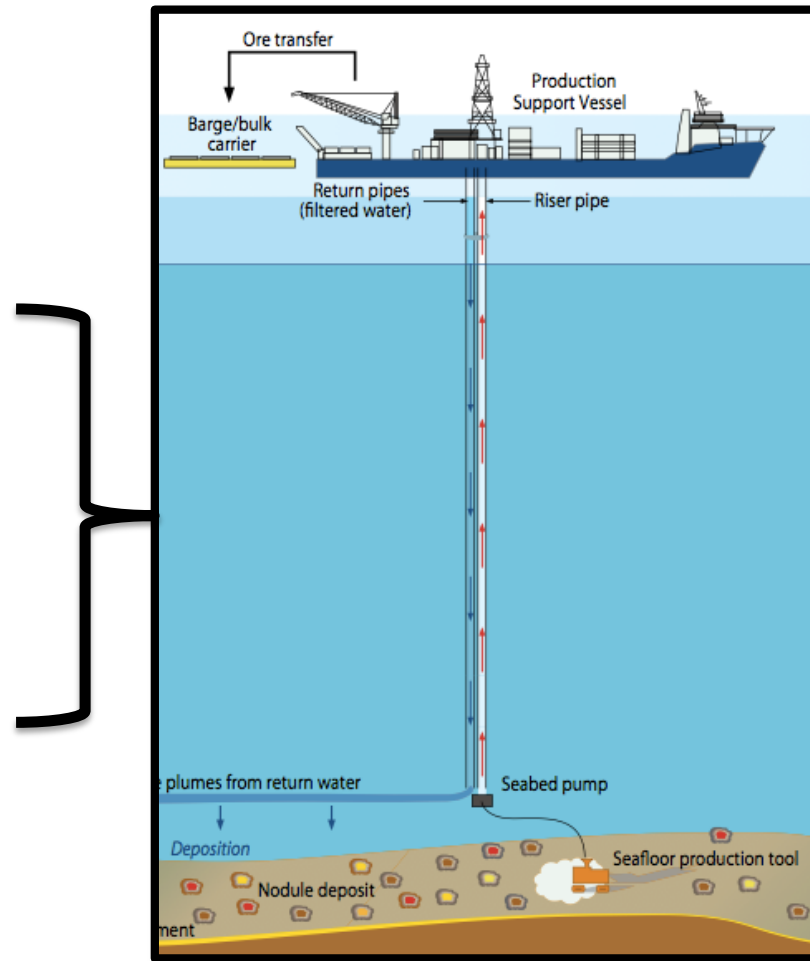
1990's Large diameter  
drill technology



## Technology Readiness Level Classification



# How Mature is DSM Technology Today?



## Manganese Nodules

### Mining System TRL 3 - 7:

Ore Processing TRL 3 - 4

Ore Transfer TRL 3 - 4

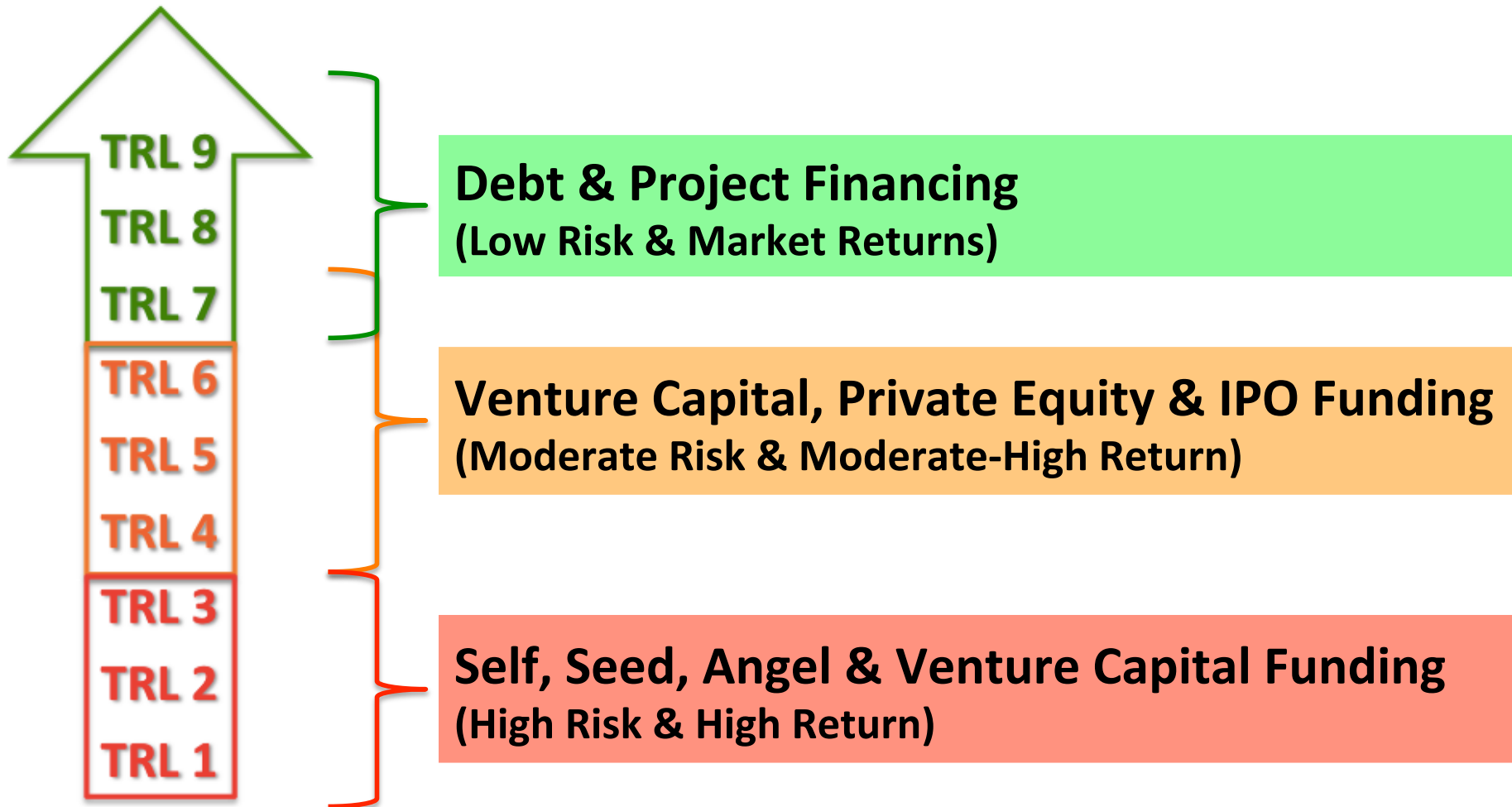
Vessel TRL 6 - 7

Vertical Tr'sport TRL 3 - 4

Mine Vehicle TRL 3 - 5

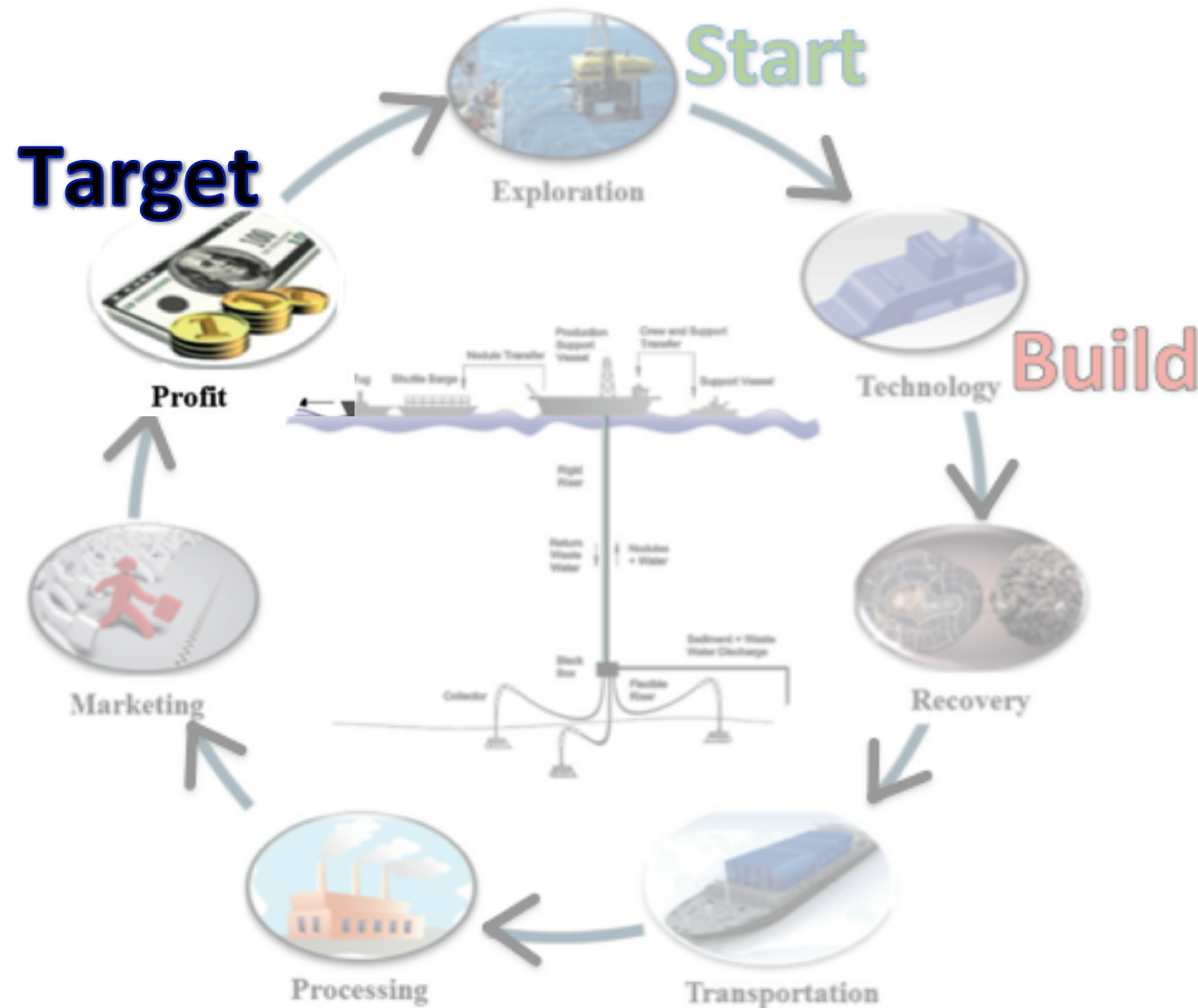
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# Sources of Investor Funding





# Measure of The Confidence to Invest in DSM



The strength of the business case.

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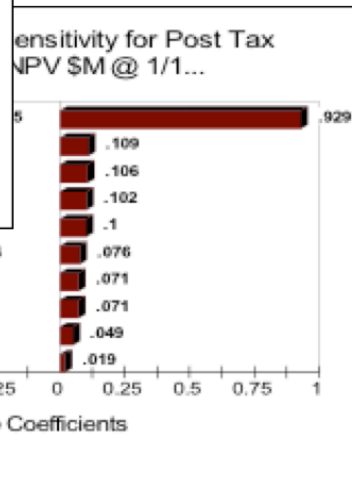
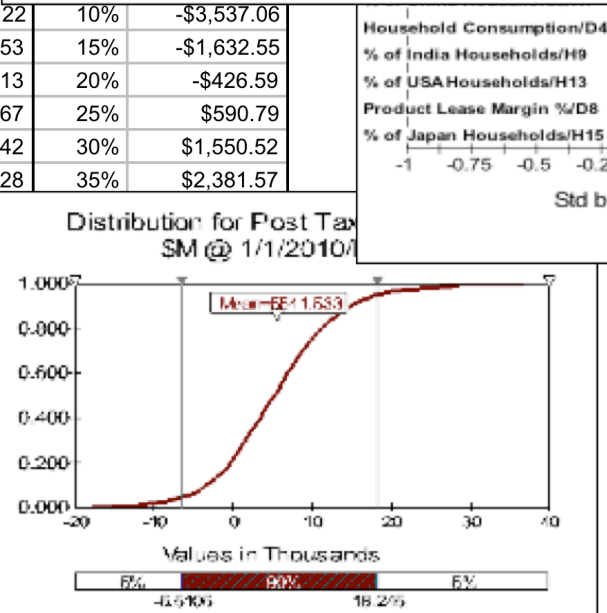
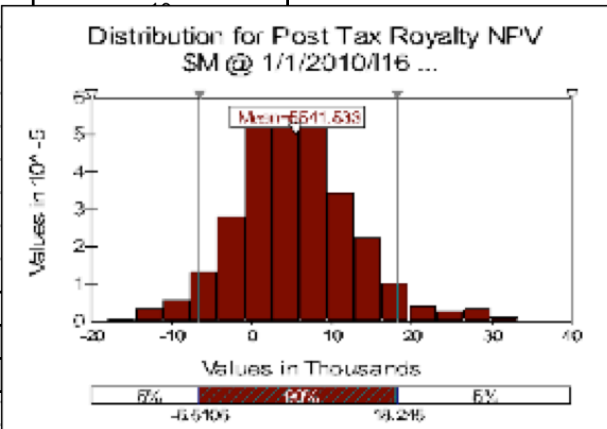
# Models of a DSM Investment Business Case

## Summary Information

Workbook Name	0 yr Royalty NPV @Risk
Number of Simulations	
Number of Iterations	
Number of Inputs	
Number of Outputs	
Sampling Type	
Simulation Start Time	
Simulation Stop Time	
Simulation Duration	
Random Seed	

## Summary

Statistic	Value
Minimum	-\$17,838.
Maximum	\$36,811.22
Mean	\$5,541.53
Std Dev	\$7,609.13
Variance	57898784.67
Skewness	0.425691442
Kurtosis	3.948861828
Median	\$5,22
Mode	\$13,12
Left X	-\$6,51
Left P	
Right X	\$18,24
Right P	
Diff X	\$24,75
Diff P	
#Errors	
Filter Min	
Filter Max	
#Filtered	



## Include:

- Mine lifecycle forecasts
- Ranges of assumptions
- Multiple uncertainties
- Risk discounts
- Cost-benefit analyses
- Investor demands
- Government take
- Market prices
- More assumptions...
- More uncertainties...

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## Example - Project Input Assumptions

Input (Mining & Processing)	CCZ (LRET, 2012)	Cook Is. (Imperial, 2010)
Production Rate	0.5 Million tpa	1.3 Million tpa
Total Tonnes (Project Life)	10 Million t. (20 years)	26 Million t. (20 years)
Lifetime Capital Cost (US\$)	\$66/t (\$660M)	\$46/t (\$1,196M)
Operating Cost (US\$/tpa)	\$290/tpa	\$117/tpa
Revenue (US\$/tpa)*	\$550/tpa*	\$548/tpa**

(grade) & % Revenue

\* **Nickel (1.4%)** 69%; **Cobalt (0.2%)** 16%; **Copper (1.1%)** 15%

\*\* **Nickel (0.7%)** 14%; **Cobalt (0.5%)** 18%; **Copper (0.2%)** 2%; **Mn (20%)** 66%

\* Manganese dropped from sales revenue due to smaller market size.

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## Example - Project Economic Results

Output Results	CCZ (LRET, 2012)	Cook Is. (Imperial, 2010)
NPV	US\$ 361 M (@ 8%)	US\$ 293 M (@10%)
IRR	14.8%	13.9%
Payback Period	10 years	8.6 years
Co. Annual Taxable Income	US\$ 130 Million	US\$ 361 Million
Co. Annual Profit After Tax	US\$ 104 Million	US\$ 201 Million
Govt. Annual Take (% of Rev.)	US\$ 26 M (9.5%)*	US\$ 150 M (27%)**

\* No estimate of royalties; 20% Govt. corporate tax

\*\* 10% mineral tax & 25% Cook Isl. corporate tax

# Rare Earth Elements (Hidden Value?)

6

OTC 23084

Table 3: Values of rare earth element content/tonne of manganese nodules, beneficiated manganese byproduct (after Ni, Cu, Co and Mn have been extracted), Kutessay II ore and Mountain Pass ore. The manganese nodule material is a very competitive source of heavy rare earths.

Element	Symbol	REE \$/kg 12/16/2011*	CCZ Nodule Value/tonne	CCZ Nodule Byproduct** Value/tonne	Kutessay II Value/tonne	Mountain Pass Value/tonne
<b>Light REE</b>						
Lanthanum	La	\$80.0	\$7.74	\$25.14		
Cerium	Ce	\$100.00	\$31.60	\$102.70		
Praeseodymium	Pr	\$270.00	\$8.40	\$27.29	\$22.00	
Neodymium	Nd	\$270.00	\$35.37	\$114.95	\$49.13	\$2,200.00
Samarium	Sm	\$170.00	\$5.80	\$18.84	\$15.52	\$62.99
Europium	Eu	\$5,300.00	\$41.87	\$136.08	\$26.69	\$392.74
<b>Total Light REE</b>			<b>\$130.77</b>	<b>\$425.00</b>	<b>\$187.31</b>	<b>\$9,177.61</b>
<b>Heavy REE</b>						
Gadolinium	Gd		\$6.02	\$19.56	\$16.14	\$29.94
Terbium	Tb		\$20.00	\$65.00	\$138.39	
Dysprosium	Dy		\$3.36	\$238.42	\$382.59	
Holmium	Ho					
Erbium	Er		\$3.37	\$10.94	\$19.00	
Thulium	Tm					
Ytterbium	Yb	\$90.00	\$1.14	\$3.71	\$6.58	
Lutetium	Lu	***				
Yttrium	Y	\$170.00	\$12.92	\$41.99	\$101.14	
<b>Total Heavy REE</b>			<b>\$112.81</b>	<b>\$379.63</b>	<b>\$663.85</b>	<b>\$229.94</b>
<b>Total REE</b>			<b>\$247.58</b>	<b>\$804.63</b>	<b>\$851.16</b>	<b>\$9,407.55</b>

Not yet included in Mn nodules economic models

Attractive for investment!

\*Prices from "metal-pages.com"

\*\*Byproduct beneficiation is due to the removal of the sum of 9.6% adsorbed water, 8.0% structural water, 48% MnO<sub>2</sub>, 3.7% NiO+CuO+CoO = 69.3%

\*\*\* These elements are very rare and the applications very few. They are very thinly traded, but individual lots can sell for \$10k/kg or more. They are not included here due to their extreme price volatility.

\*\*\*\* Estimated based on combined 0.2% relative content of Table 1.

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## Some of the Challenges to Achieving Success...

### 3.4 Discussion

The factors driving deep sea mining are complicated. Economic factors may be global, but local factors may leave small-scale impacts outside the typical scope of deep sea mining.

On one hand, a transition or substitution of commodity – such as oil – which produced the typical deep sea mining (Romboy 2013) adoption of deep sea mining. On the other hand, rising demand could shift from one commodity to another within the typical mine development. It is difficult to justify the adoption of deep sea mining.

While the development of small-scale mining is a fast-tracked development from the increased prices or the end of the Lockheed Martin company would be an indication that local and mining activities are not sustainable.

Without these activities of finance, together with concerns, may combine investment in the industry and delay its development in the Pacific.

Whatever the cause, ongoing delays in projects or unsuccessful project implementation could continue to erode confidence and further set back commercialization by many years.

Some commentators have suggested that deep sea mineral exploration is inevitable (Yeats 2012). Others are far less certain

“...deep sea mining... will continue to be dominated by strong external influences over the key drivers.... this means Pacific Island states have little direct influence over many of the drivers of deep sea mining.”

“...some factors that these countries can control and that will help industry progress...include”:

- continued knowledge sharing, and
  - development of capacity and governance structures
- ...”to ensure a stable and transparent environment that encourages industry participation.”

remains to be tested in practice. However, the global focus on sustainability is unlikely to change. If the deep sea mining industry

contribution it could make to Pacific development. There are some factors that these countries can control and that will help the industry progress. They include continued knowledge sharing and the development of capacity and governance structures (including regional mechanisms) to ensure a stable and transparent environment that encourages industry participation.

## Three Take-Away Points

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**Bridging the DSM investor confidence gap:**

- 1. Look thru the eyes of an onshore mining investor**
- 2. Build solid & credible knowledge foundations**
- 3. Stable, transparent & globally competitive fiscal terms**

# Commercial Realities in Delivering DSM Projects

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[www.ihcmerwede.com/mining/](http://www.ihcmerwede.com/mining/)

**Thank You!**

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